

Government of the People's Republic of Bangladesh  
Office of the Line Director  
Community Based Health Care (CBHC), DGHS  
BMRC Bhaban(1<sup>st</sup> floor), Mohakhali, Dhaka-1212.  
Phone No-9886794 (Official), Fax No. 9842900

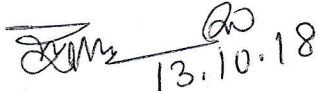
**REQUEST FOR EXPRESSION OF INTEREST (EOI)**

Memo No: CBHC/Proc./Advertising & Publicity (Campaign)-104/2018-19/2602


Date: 06/10/2018.

KEY INFORMATION		
1	Ministry/Division	Ministry of Health and Family Welfare (MOHFW), Health Services Division.
2	Agency	Directorate General of Health Services (DGHS), MOHFW.
3	Procuring Entity	Line Director, Community Based Health Care (CBHC), DGHS.
4	Procuring Entity District	Dhaka
5	Request for Expression of Interest for Selection of:	Consultant/Consulting Firm for Advertising & Publicity on Community Clinic Activities through Mass Communication Campaigning.
6	EOI Ref. No	CBHC/Proc./Advertising & Publicity (Campaign)104/2018-19. Date: 11/10/2018.
7	Procurement Method	Consultant/Consulting Firm will be selected in accordance with the procedures set out in the Public Procurement Regulations-2008 of the Government of the People's Republic of Bangladesh (followed by QCBS Method).
FUNDING INFORMATION		
8	Budget and Source of Funds	GoB (Dev)
9	Developments Partners	None
PARTICULAR INFORMATION		
10	Project/Program Code	224021006
11	Project/Program Name	Community Based Health Care (CBHC)
12	EOI Package No.	G-SD-2
13	EOI Package Name	Advertising & Publicity on Community clinic Activities: Mass Communication Campaign.
14	EOI Publication Date	15.10.18
15	EOI Closing Date and Time	29.10.18 05.00 PM
16	EOI Submission Place	Office of the Line Director, CBHC, BMRC Bhaban (1 <sup>st</sup> floor), Mohakhali, Dhaka-1212.
INFORMATION FOR TENDERER		
17	Brief Description of Assignment:	Advertising & Publicity on Community clinic Activities Through Mass Communication Campaigning in 100 selected Upazila using branded micro bus, miking, open air show etc.
18	Experience, Resources and Delivery Capacity Required:	The applicant shall have to submit the EOI with the following documents : (1) Valid up to date trade license. (2) Up to date Income Tax Certificate. (3) Certificate of VAT. (4) Brief description of the firm/ Brochures. (5) Three years Experience in similar activities. (6) List of major clients working with last 3 years. (7) The organization shall have experience in conducting nation wide campaign. (8) Name of the central key personnel's with CV. (9) Relevant documents in favour of organizational strength of the firm. (10) Bank Solvency Certificate or credit facilities 1 (One) Crore. (11) The Consultant/Consulting Firm shall have to submit a tentative work plan.
PROCURING ENTITY DETAILS		
19	Name of Official Inviting Offer	Professor Dr. Md. Abul Hashem Khan
20	Designation of Official Inviting Offer	Line Director, Community Based Health Care (CBHC), DGHS
21	Address of Official Inviting EOI	Office of the Line Director, CBHC, BMRC Bhaban (1 <sup>st</sup> floor), Mohakhali, Dhaka.-1212.
22	Contact details of Official Inviting Offer EOI	BMRC Bhaban, Mohakhali, Dhaka. Phone No-9886794 (Official), Fax No. 9842900, E-mail: <a href="mailto:cbhc@ld.dghs.gov.bd">cbhc@ld.dghs.gov.bd</a>

The Procuring entity reserves the rights to accept or reject the EOI, without any cause.

  
13.10.18  
(Professor Dr. Md. Abul Hashem Khan)  
Line Director,

Community Based Health Care (CBHC), DGHS.  
BMRC Bhaban (1<sup>st</sup> floor), Mohakhali, Dhaka-1212.

  
13.10.18