


Government of the People's Republic of Bangladesh
Office of the Line Director
Community Based Health Care (CBHC), DGHS
BMRC Bhaban (1st floor), Mohakhali, Dhaka-1212.
Phone No-9886794 (Official), Fax No. 9842900

REQUEST FOR EXPRESSION OF INTEREST (EOI)

Memo No: CBHC/Proc./Advertising & Publicity (TV Spot & TV Scroll)-103/2018-19/2008 Date 20/10/2018.

KEY INFORMATION		
1	Ministry/Division	Ministry of Health and Family Welfare (MOHFW), Health Services Division.
2	Agency	Directorate General of Health Services (DGHS), MOHFW.
3	Procuring Entity	Line Director, Community Based Health Care (CBHC), DGHS.
4	Procuring Entity District	Dhaka
5	Request for Expression of Interest for Selection of:	Consultant/Consulting Firm for Advertising & Publicity on Community Clinic Activities through TV Channels (TV Spot & TV Scroll)
6	EOI Ref. No	CBHC/Proc./Advertising & Publicity (TV Spot & TV Scroll)-103/2018-19. Date: 11/10/2018.
4	Procurement Method	Consultant/Consulting Firm will be selected in accordance with the procedures set out in the Public Procurement Regulations-2008 of the Government of the People's Republic of Bangladesh (followed by QCBS Method).
FUNDING INFORMATION		
8	Budget and Source of Funds	GoB (Dev)
9	Development Partners	None
PARTICULAR INFORMATION		
10	Project/Program Code	224021006
11	Project/Program Name	Community Based Health Care (CBHC)
12	EOI Package No.	G-SD-1
13	EOI Package Name	Advertising & Publicity on Community clinic Activities: Telecasting TV Spot & TV Scroll.
14	EOI Publication Date	14.10.18
15	EOI Closing Date and Time	28.10.18 05.00 PM
16	EOI Submission Place	Office of the Line Director, CBHC, BMRC Bhaban (1 st floor), Mohakhali, Dhaka-1212.
INFORMATION FOR TENDERER		
17	Brief Description of Assignment:	Advertising & Publicity on Community clinic Activities in minimum 3 popular TV channels Through Telecasting TV Spot & TV Scroll.
18	Experience, Resources and Delivery Capacity Required:	The applicant shall have to submit the EOI with the following documents : (1) Valid up to date trade license. (2) Up to date Income Tax Certificate. (3) Certificate of VAT. (4) Brief description of the firm/Brochures. (5) Minimum Three years Experience in similar activities. (6) List of major clients working with last 3 years. (7) Name of the central key personnel's with CV. (8) Relevant documents in favour of organizational strength of the firm. (9) Bank Solvency Certificate or credit facilities 2 (Two) Crores. (10) The Consultant/Consulting Firm shall have to submit a tentative work plan.
PROCURING ENTITY DETAILS		
19	Name of Official Inviting Offer	Professor Dr. Md. Abul Hashem Khan
20	Designation of Official Inviting Offer	Line Director, Community Based Health Care (CBHC), DGHS
21	Address of Official Inviting EOI	Office of the Line Director, CBHC, BMRC Bhaban (1 st floor), Mohakhali, Dhaka-1212.
22	Contact details of Official Inviting Offer EOI	BMRC Bhaban, Mohakhali, Dhaka. Phone No-9886794 (Official), Fax No. 9842900, E-mail: cbhc@ld.dghs.gov.bd

The Procuring entity reserves the rights to accept or reject the EOI, without any cause.


(Professor Dr. Md. Abul Hashem Khan)

Line Director,
Community Based Health Care (CBHC), DGHS
BMRC Bhaban (1st floor), Mohakhali, Dhaka-1212.

19.10.18